



# Kitsap Regional Coordinating Committee

November 7, 2023





**Our co-workers  
are definitely  
characters.**

# Overview

- Why GSP: goals
- What: programs and impact
- How: partnering for success

Greater Seattle Partners strengthens and unifies our region's economic development efforts by building the capacity of our public-private partnerships, telling our story, and engaging the world.

Together, we are bridging the business, government, and civic sectors to welcome new investments that promote our region on the global stage.

A dark blue map of the Greater Seattle region is shown on the right side of the page. The map includes the city of Everett, Seattle, Bellevue, and Tacoma. Each city name is written in a yellow, sans-serif font. Small yellow triangles are placed near each city name to indicate their location on the map. The map also shows the outlines of the surrounding counties and the Puget Sound water body.

**Everett**

**Seattle**

**Bellevue**

**Tacoma**



# GSP Goals

- Engage the world
  - *Domestic and international business attraction*
  - *Telling our region's story*
- Increase regional economic collaboration
  - *Training and tools to further our partners' success*



# SELECTUSA **SPINOFF**

Join us in Seattle, Washington **April 27-28, 2023.**



# Select USA Spinoff

# Pierce County





# Select USA Spinoff

# King County





Select USA Spinoff

Snohomish County





# Partnering to create jobs in the region



French developer and manufacturer of fast charging infrastructure for EV fleets opened first US operations in Greater Seattle



Japan's #1 healthcare job search site



India's leading manufacturer of organic waste converters established its first North American location in Greater Seattle

## "Project Hibiscus"



# Greater Seattle Export Accelerator



  
**GREATER SEATTLE  
EXPORT ACCELERATOR**  
*powered by SBA Growth Accelerator*

- ▶ EXPORT TRAINING
- ▶ EXPERT MENTORING
- ▶ SELECTED PARTICIPANTS\*  
FULLY SPONSORED
- ▶ APPLICATION DEADLINE  
AUGUST 15

[GREATER-SEATTLE.COM/EXPORTACCELERATOR](http://GREATER-SEATTLE.COM/EXPORTACCELERATOR)

  
GREATER  
SEATTLE  
PARTNERS



  
SBA  
U.S. Small Business  
Administration

\*Open to Snohomish, King, and Pierce County small businesses





# Uncommon Thinkers Welcome®

- ✓ **Award-winning booth: Paris Air Show**
- ✓ **Award-winning campaign: IEDC**



Digital Media  
- Gold -



Campfire Coffee



Boeing

# Custom Social Posts for each of our 22 Partners



Spaceflight



Aquagga

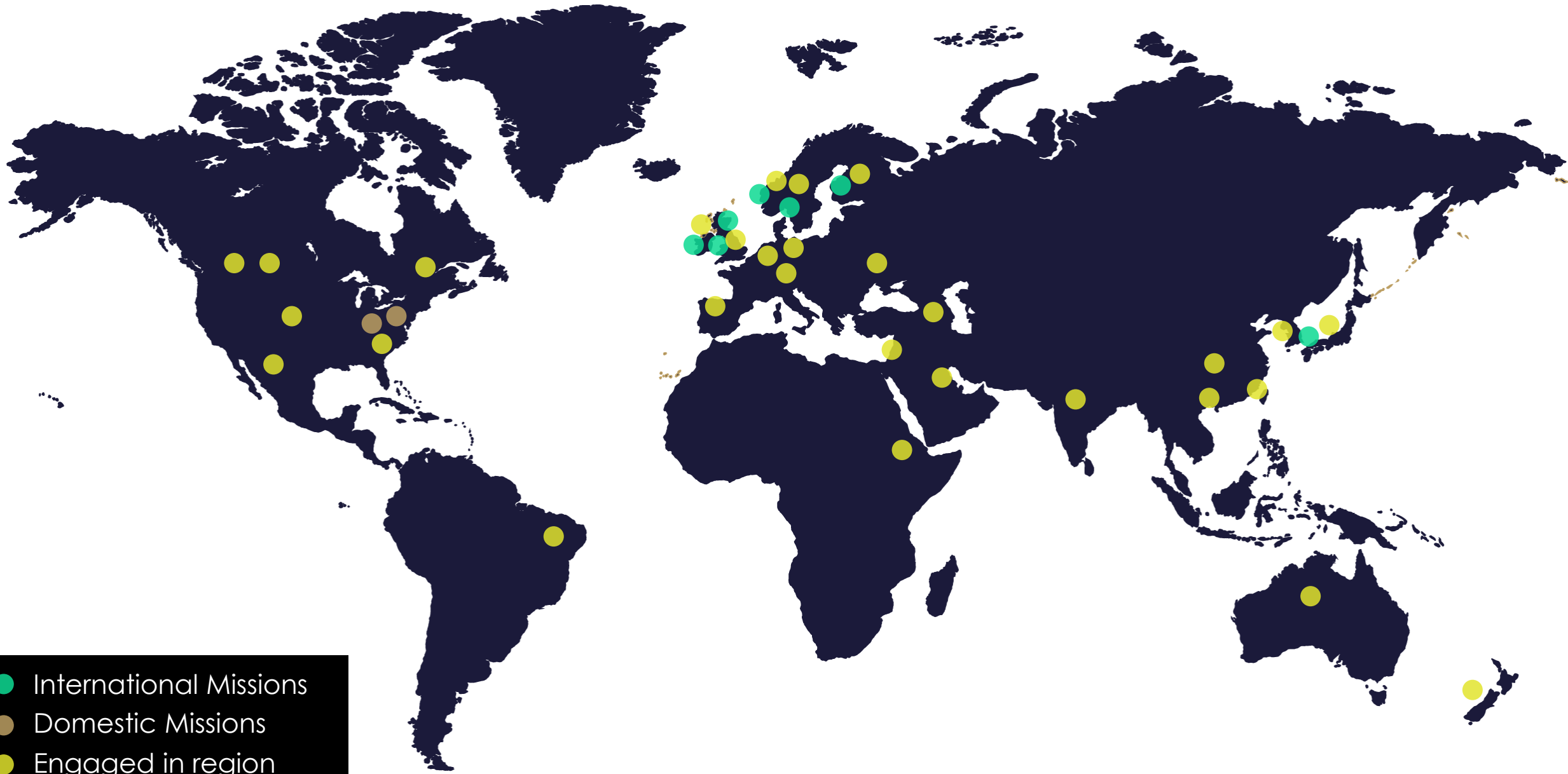


TOTE Maritime



Just Evotech Biologics





- International Missions
- Domestic Missions
- Engaged in region





## The Seattle Times

Opinion

### APEC is advancing the inclusive growth we all seek in Washington

July 30, 2023 at 12:01 pm | Updated July 30, 2023 at 12:01 pm

Business | Economy | International Trade | Local Business | Local Politics

### Asia-Pacific leaders cap off trade meetings with Space Needle summit





# International Leadership Mission 2023 Iceland





# International Leadership Mission 2023

## Norway





# South Korea

## *International Leadership Mission, April 2024*



Save the Date

International Leadership Mission to South Korea

April 13-20, 2024

# Regional Asset Inventory

**GREATER SEATTLE PARTNERS** ABOUT SERVICES ENGAGE CONNECT WHY GREATER SEATTLE GURU HELP LOGIN Powered By GIS WebTech

Properties

8367 Properties Fav Clear Share Search by keyword Filters

Sort by: **Featured**

**Prato District**  
Southcenter Parkway, Between South 180th Street and South 200th Street, Tukwila, King County, Washington...  
250 ACRES  
2.5 MI. 5.7 MI. **Featured**

**909 A Street Building**  
909 A Street, Tacoma, Pierce County, Washington, 98402  
211,000 SQFT  
FED OPP ZONE 0.6 MI. 22 MI. **Featured**

**The ParQ**  
21925, 21933, 21930 SE 51 Street, Issaquah, King County, Washington, 98029  
590,000 SQFT  
2.3 MI. 20 MI. **Featured**

Layers Clear map Hide Properties Legend Boundary

Map showing regional assets (red circles) and geographical features (National Parks, Reservations, Forests) in the Pacific Northwest region.



# Site Visit Coaching



**GLS** GLOBAL  
LOCATION  
STRATEGIES

## STEP 01

### Site Questionnaire

The EDO completes a site questionnaire for a site that it submits most frequently in site selection projects.

The purpose of this exercise is twofold:

- Evaluate the quality of the EDO's site questionnaire response
- Determines potential site obstacles or gaps in information

## STEP 02

### Site Visit

A GLS site consultant will either connect online or travel to community and conduct a mock site visit for the site submitted for consideration through the site questionnaire. Community, utility, and other stakeholders who are frequently involved in the site selection process will be asked to participate.

The visit goals include:

- Evaluate the effectiveness of the site visit, including community messaging, site-specific knowledge and more.
- Pinpoints potential site limitations

## STEP 03

### Report Card

Following GLS's site visit, an executive report will be sent identifying the effectiveness of the site questionnaire and site visit, as well as any immediately apparent concerns with product and community assets.

If a single product or performance obstacle has been identified through this engagement, GLS will offer opportunities for improvement.

Alternatively, GLS will provide a path forward with more in-depth analyses to determine the cause of EDO's self-identified underperformance in project attraction efforts.

